

The NEW



**PLUS**

REWARDS

# Introducing Bayer PLUS Rewards

Now you can choose from a bigger portfolio of products to help you make the most of every acre—and watch your rewards grow.

*That's the PLUS*

## Product Portfolio Incentives

Any 2 Products	Earn <b>\$3/A</b>
Any 3 <sup>rd</sup> product	Earn an additional <b>+\$3/A</b>
Any 4 <sup>th</sup> product	Earn an additional <b>+\$4/A</b>
Any 5 <sup>th</sup> product	Earn an additional <b>+\$5/A</b>

## Roundup/XtendiMax Incentives

A Roundup® Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn <b>\$2/A</b>
XtendiMax® herbicide with VaporGrip® Technology + Roundup® Brand Agricultural Herbicide + 1 or more eligible herbicides	Earn an additional <b>+\$2/A</b>

Only eligible product purchases will qualify. Incentives will be calculated starting with the highest acre product. See example on back.

## Agronomic Add-Ons

Qualify for either a Product Portfolio Incentive or Roundup/XtendiMax Incentive				Earn an additional <b>+.50/A</b>
Aeris®	EverGol Energy®	Ginstar® EC	Raxil® PRO SHIELD	
Autumn™ Super	Gaucho® XT FS	Leverage® 360	Stance® 110SC	
Baythroid® XL	Finish® Pro	Raxil® PRO MD	Trilex® Advanced	

## Program Requirements

- > Seed counts as one product in program calculations.
- > Farmers can earn incentives on up to 5 Bayer products in the Product Portfolio Incentives.
- > Farmers must operate in qualifying geography\* and purchase from an authorized retailer between September 1, 2019, and August 31, 2020.
- > Farmers must have at least \$1500 in Bayer PLUS Rewards rebates at the time of redemption to claim incentive.
- > Redemptions requested between May 1, 2020, and October 31, 2020, will be limited to 50% of the farmer's estimated earned incentives at the time of redemption and must exceed \$500.



MyBayerPLUS.com



REWARDS

## Bayer PLUS Rewards

### Eligible Products and Match Rates

#### PRODUCT PORTFOLIO INCENTIVES

Product Match Rate Per Acre

## SEED

DEKALB® Corn	32,000 seeds
Asgrow® Soybeans	140,000 seeds
Deltapine® Cotton	35,000 seeds

## HERBICIDES

Warrant® Herbicide	48 fl oz
Warrant® Ultra Herbicide	50 fl oz
Harness® Herbicide	36 fl oz
Harness® Xtra Herbicide	58 fl oz
Harness® Xtra 5.6L Herbicide	74 fl oz
Harness® MAX Herbicide	40 fl oz
Degree Xtra® Herbicide	96 fl oz
TripleFLEX® Herbicide	32 fl oz
Axiom® 68DF Herbicide	10 oz
Balance® Flexx Herbicide	4 fl oz
Capreno® Herbicide	3 fl oz
Corvus® Herbicide	4 fl oz
DiFlexx® Herbicide	8 fl oz
DiFlexx® DUO Herbicide	24 fl oz
Huskie® Herbicide	11 fl oz
Huskie® Complete Herbicide	13.7 fl oz
Laudis® Herbicide	3 fl oz
Luxxur® Herbicide	0.0125 case
Olympus® 70DF Herbicide	0.4 oz
Osprey® 4.5WG Herbicide	4.75 oz
Osprey® Xtra Herbicide	4.75 oz
Ricestar® Herbicide	30 fl oz
Rimfire® Max Herbicide	3 oz
Varro® Herbicide	6.85 fl oz
Wolverine® Advanced Herbicide	27.2 fl oz

## FUNGICIDES

Absolute® Maxx Fungicide	5.5 fl oz
Delaro® Fungicide	8 fl oz
Proline® Fungicide	3 fl oz
Propulse® Fungicide	13.5 fl oz
Prosaro® Fungicide	6.5 fl oz
Provost® Silver Fungicide	13 fl oz
Stratego® Fungicide	10 fl oz
Stratego® YLD Fungicide	4 fl oz

## INSECTICIDES

Oberon® 4SC Insecticide/Miticide	6 fl oz
Sivanto® HL Insecticide	2 fl oz
Sivanto® Prime Insecticide	4 fl oz
Velum® Total Insecticide	18 fl oz

## ROUNDUP/XTENDIMAX INCENTIVES

Product Match Rate Per Acre

Roundup PowerMAX® Herbicide	32 fl oz
Roundup PowerMAX® II Herbicide	32 fl oz
RT3® Herbicide	32 fl oz
Roundup WeatherMAX® Herbicide	32 fl oz
XtendiMax® herbicide with VaporGrip® Technology	22 fl oz

## AGRONOMIC ADD-ONS

Product Match Rate Per Acre

Aeris® Seed Applied Nematicide/Insecticide	2.56 fl oz
Autumn™ Super Herbicide	0.3 oz
Baythroid® XL Insecticide	2.8 fl oz
EverGol Energy® Seed Treatment Fungicide	1 fl oz
Gauch® XT FS Insecticide/Fungicide	3.4 fl oz
Finish® Pro Harvest Aid	32 fl oz
Ginstar® EC Cotton Defoliant	10 fl oz
Leverage® 360 Insecticide	2.8 fl oz
Raxil® PRO MD Fungicide	5 fl oz
Raxil® PRO SHIELD Fungicide	5 fl oz
Stance® 110SC Plant Growth Regulator	3 fl oz
Trilex® Advanced Seed Treatment	0.16 fl oz

## PROGRAM TERMS

Acre rebates are based on the per acre match rates outlined in program.

All payments under this program are based on grower data submitted by authorized retailers. Grower sales data must include Tech ID and/or Grower Loyalty ID, be submitted via approved electronic means by retailers no later than September 11, 2020, and is subject to validation (must be Valid Grower Sales.)

All incentives redemptions must be requested by and paid at the direction of the Grower.

Redemption of incentive must be requested between May 1, 2020, and April 30, 2021 via Bayer PLUS website or Bayer Customer Interaction Center and requires validation of necessary redemption information and activation of Bayer PLUS account. Incentives not redeemed on May 1, 2021, will be automatically forfeited.

## Program Calculation Example for Product Portfolio Incentive\*\*

Product Tier (# of Products)	Products	Purchased Acres	Incentive Acres	Rebate per Acre	Rebate
1st	Seed	1,500			
2nd	Delaro®	1,500	1500	\$3	\$4,500
3rd	Corvus®	1,000	1000	\$3	\$3,000
4th	Warrant®	500	500	\$4	\$2,000
5th	Warrant® Ultra	400	400	\$5	\$2,000
				<b>Total Rebate</b>	<b>\$11,500</b>

\*\*Rebates paid starting with highest acre product first

## PROGRAM CONDITIONS

- 1) BAYER CROPSCIENCE LP AND ITS AFFILIATES ("Bayer") RESERVES THE RIGHT TO MODIFY OR WITHDRAW THIS PROGRAM OR ANY PORTION THEREOF WITHOUT PRIOR NOTICE.
- 2) Grower programs are an important part of the marketing strategy for Bayer. If a grower purchases Bayer products from a source other than Bayer (or Bayer authorized retailer) Bayer retains the option to deny payment to the grower under the terms of the grower program. Only products purchased from Bayer or another Bayer authorized entity and sold to growers are eligible for grower program payment.
- 3) No commission, incentive, rebate, refund, discount or other promotional payment shall be paid on units of eligible products under market funding programs where the sale is executed via an online electronic point of sale system unless approved by Bayer in writing.
- 4) Grower program payments will not be paid on Bayer products reimbursed for product performance. Growers will forfeit rebates if products are resold outside of the Bayer's authorized distribution or retail network.
- 5) All federal, state, or local taxes on payments received under this program are the sole responsibility of the payment recipient, and not of Bayer or its agents.
- 6) Bayer reserves the final decision, in its absolute discretion, on whether purchasers are valid growers.
- 7) Fraudulent reporting of purchase or sales information or documentation that Bayer, in its absolute discretion, believes are not made in good faith are not made in the ordinary course of business or are made with the purpose of manipulating program earnings, will be grounds for withholding or invalidating all program payments or reimbursement of any payments already made as well as immediately terminating distributor's contract.
- 8) Bayer reserves for a period of three (3) years from the 2020 Marketing Year the right to audit compliance with all conditions and provisions of this program or other Bayer offers which includes, but is not limited to, an audit of retailer's or grower's books/records and an inspection of facilities. Any retailer or grower found to have submitted false or fraudulent information would be responsible for the cost of the program audit and forfeiture of the applicable program payments. If retailer or grower does not have the proper documentation for the three (3) year audit term, Bayer may treat such lack of valid documentation as if the sales were invalid and not properly made and subject to payment of the cost of the audit and forfeiture of program payments.
- 9) All information provided by Bayer regarding individual program earnings is a good faith estimate of total earnings potential. Bayer will calculate actual total program earnings and payments, at its sole discretion.
- 10) Bayer reserves the right to debit future payments due or otherwise seek reimbursement if errors are discovered after payments have been issued.

\*Farmers living in Alaska, California or Hawaii do not qualify for Bayer PLUS Rewards

## ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

**XtendiMax® herbicide with VaporGrip® Technology is part of the Roundup Ready® Xtend Crop System and is a restricted use pesticide.** It is a violation of federal and state law to use any pesticide product other than in accordance with its labeling. XtendiMax® herbicide with VaporGrip® Technology and products with XtendiFlex® Technology may not be approved in all states and may be subject to use restrictions in some states. Check with your local product dealer or representative or U.S. EPA and your state pesticide regulatory agency for the product registration status and additional restrictions in your state. For approved tank-mix products and nozzles visit XtendiMaxApplicationRequirements.com.

Harness® Xtra herbicides contain atrazine as a second active ingredient and are restricted use pesticides. Harness®, Harness® MAX, Harness® Xtra, Roundup PowerMAX® II, TripleFLEX® Herbicide, Warrant® Herbicide and Warrant® Ultra Herbicide are not registered in all states and may be subject to use restrictions. Balance® Flexx, Corvus® and Degree Xtra®, are restricted use pesticides and are not registered in all states. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited. Check with your local dealer or representative for the product registration status in your state.

Roundup Ready® 2 Technology contains genes that confer tolerance to glyphosate. Glyphosate will kill crops that are not tolerant to glyphosate. Atrazine, Balance Flexx, Baythroid XL, Corvus, Harness Xtra, Huskie Complete, Leverage 360 and Scoparia are Restricted Use Pesticides. Not all products are registered in all states and may be subject to use restrictions. The distribution, sale, or use of an unregistered pesticide is a violation of federal and/or state law and is strictly prohibited.

All brands are registered trademarks of the Bayer Group. ©2019 Bayer Group. All rights reserved. For additional product information, please call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at [www.CropScience.Bayer.us](http://www.CropScience.Bayer.us), Bayer Group, 800 North Lindbergh Boulevard, St. Louis, MO 63167.

**Eligible Valent® products to be determined for inclusion in the 2020 Bayer PLUS Rewards program. Details to be communicated at a later date.**